

Hartbeat is the Hartwell Village magazine. It is published twice each year under the auspices of the Parish Council and it brings together a lot of useful information, articles from village groups and traders' adverts.

The next edition is due out towards the end of October 2018 and **the deadline for copy to be included in it is Friday 5 October**. It is expected that distribution to each household in the Parish will take place in the week beginning 22 October. The period being covered runs up to the end of March 2019.

If you are involved with a village group or activity and would like to have an article included, please send your copy to the editor at hartbeathartwell@gmail.com. Don't feel you have to wait until the deadline to submit your article; the editor will be very pleased to receive material well in advance!

Hartbeat is a great way to advertise locally. If you run a business and would like to advertise your services please submit the copy or artwork for your advertisement electronically to the editor at hartbeathartwell@gmail.com. The deadline date is the the same as for articles and the **payment for it must be received by the Parish Clerk by that date also**.

Currently the rates for advertisements are:

Full page £32.00; Half page £20.00; Quarter page £15.00; Full back page (in colour) £40.00

Repeat advertisers receive a 10% discount.

Hartbeat is published in A5 page format so the approximate sizes for advertisements are:

Full page – 190mm high x 130mm wide

Half page – 90mm high x 130mm wide

Quarter page – 90mm high x 65mm wide

Artwork that is in colour should be acceptable but, as the magazine is printed in black and white, please do not spend a lot of time worrying about how any artwork you submit in colour will look. To look best when printed, it is more important that any artwork is fairly high resolution.

Articles are proof-read for style and grammar prior to submission to the printer. However, Hartwell Parish Council takes no responsibility for any errors or omissions so please do check your copy carefully before you send it in.